



2019 Sponsorship Opportunities

ANNUAL EVENTS:

Hike for Holiday Magic

Family Friendly • 7-Bridges Walk
EXCLUSIVE EVENT SPONSOR: \$500

An Evening of Holiday Magic

Silent Auction • Dinner • Live Performances
EXCLUSIVE SHOW SPONSOR: \$6,000

Album/Activity Book Production

Story and Songs • “Theater of the Mind” • Activity Book
EXCLUSIVE SPONSOR: \$10,000

Sponsorship Levels & Benefits

Children’s Holiday Magic Project (CHMP) is a tax-exempt 501(c)(3) nonprofit organization. Support for these annual events come from those who understand the healing power of music and stories have on hospitalized children that cannot be home for the holidays. Our impact grows every year and our goal is to distribute 75,000 Albums and Activity Books to children in over 75 hospitals by December 2020. Please join us.

Sponsorships help us to produce and deliver music and activity books to hospitals worldwide each year. They also help to cover the costs of “An Evening of Holiday Magic,” which celebrates the generosity of the talent featured on the annual album. Ongoing financial support is crucial and exclusive event sponsorships make a big impact.

Sponsoring Children’s Holiday Magic Project events offers excellent community exposure and benefits that include branding, media placement, and great access to local businesses.



EVENT DATES: **Hike for Holiday Magic**
 Saturday, September 28, 2019
 San Diego’s Balboa Park | Banker’s Hill | Hillcrest

An Evening of Holiday Magic
 Sunday, December 15, 2019
 Performances by 2019 Program Talent and more!
 Martinis Above Fourth Table+Stage
 3940 Fourth Avenue, San Diego, CA 92103

Inquire about flexible payment plans and donations under \$1,000

www.HolidayMagicCD.org

*The more you contribute increases our opportunity to bring smiles to more faces of kids that cannot be home with their families this holiday season.**

+ All sponsorship levels will receive: Logo placement on event program sponsor and donor page, Logo placement on backdrop banners for press photos, and Logo placement on CHMP website for the event.

* Make checks payable to Children’s Holiday Magic Project. Mail to PO Box 3386, San Diego, CA 92163. **OR**, click DONATE on our website.

** Benefits listed are subject to availability and receipt of requested information such as logo files, by or before 11/01/2019.

	Silver \$1,000	Gold \$2,000	Platinum Exclusive Event Sponsor \$6,000	CD/Activity Book Exclusive Sponsor \$10,000
Benefits**				
Preferred seats at the event	2 Seats	Table of 4	8 VIP Seats	10 VIP Seats
Name listed on donor and sponsor page of the Event Program (plus+)	✓	✓	✓	Named sponsor listed on CD/Activity Books
Prominent name and logo placement on the Event Program	✓	✓	✓	Name and logo included on “An Evening of Holiday Magic Program”
Name recognition in all press releases related to the event	✓	✓	✓	Name recognition in all press releases related to 2019 Holiday Magic CD/Activity Book
Banner placement at event		✓	✓	Banner placement at all 2019 CHMP events
Prominent name and logo on all printed event materials			✓	Prominent name and logo on all printed CHMP 2019 event materials