




# 2020 Sponsorship Opportunities

## ANNUAL EVENT: An Evening of Holiday Magic, Unplugged

Silent Auction • Live Performances

### Sponsorship Levels & Benefits

Children’s Holiday Magic Project (CHMP) is a tax-exempt 501(c)(3) nonprofit organization. Support for our annual event has traditionally come from those that understand the impact of this program on hospitalized children that cannot be home for the holidays and the healing power of music and stories. Every year our outreach grows and our goal is to distribute 75,000 albums to children in over 75 hospitals by December 2020. We invite you to join us.



**EVENT DATE:** Sunday, December 6, 2020  
5:00 PM PST

**PERFORMERS:** 2020 Recording Talent and more!

**Registration:** Free and includes one Opportunity Drawing ticket

**LOCATION:** An Evening of Holiday Magic, Unplugged is a virtual event

**WEBSITE:** [www.HolidayMagicCD.org](http://www.HolidayMagicCD.org)

Sponsorships help us to produce and deliver music and activity books to hospitals worldwide each year. They also help to cover the costs of “An Evening of Holiday Magic, Unplugged.” Financial support is essential, and the need for official sponsorships has risen. Sponsoring Children’s Holiday Magic Project offers excellent exposure and benefits that include branding, media placement, and access to local communities.

*The more you contribute increases our opportunity to bring smiles to more faces of kids that cannot be home with their families this holiday season.\**

Benefits**	Silver \$500	Gold \$1,000	Platinum Exclusive Event Sponsor \$4,000	Exclusive CD/Activity Book Sponsor \$10,000
Name listed on donor and sponsor page of the Event & website (plus+)	😊	😊	😊	Named sponsor listed on CD/Activity Books
Slide mention of sponsor during the virtual event	😊	😊	😊	Name and logo included on “An Evening of Holiday Magic Program”
Name recognition in all press releases and marketing related to the event	😊	😊	😊	Name recognition in all press releases related to 2020 Holiday Magic CD/Activity Book
Call out sponsor with specific thank you during show by emcee		😊	😊	Banner placement at all 2020 CHMP events
Sponsor “Table-Read” section of show for \$2K, Musical Performances Sponsor \$3K, both \$4K exclusive sponsor			😊	Prominent name and logo on all printed CHMP 2010 event materials

+ All sponsorship levels will receive: Logo placement on event program sponsor and donor page, Logo placement on backdrop banners for press photos, and Logo placement on CHMP website for the event.

\* Make checks payable to Children’s Holiday Magic Project. Mail to PO Box 3386, San Diego, CA 92163. **OR**, click DONATE on our website.

\*\* Benefits listed are subject to availability and receipt of requested information such as logo files, by or before 11/30/2020.