



Help Us Reach our 20th Anniversary Goals to Create Even More Smiles!

CHMP 2022 SPONSORSHIP LEVELS AND BENEFITS

Children's Holiday Magic Project (CHMP) is a tax-exempt 501(c)(3) nonprofit organization.









Support for our annual event, An Evening of Holiday Magic, has traditionally come from those that understand the impact of this program on hospitalized children that cannot be home for the holidays and the healing power of music and stories. Every year our outreach grows and our goal is to have distributed 180,000 Smiles (Care Deer Packs) to children in over 75 hospitals by December 2022. We've already distributed 166,200 since 2002. These packs include a CD/digital recording of music and stories, a 12-page activity/coloring book, and crayons.








Fundraiser Event Details: Sunday, December 11, 2022 · 5:00 PM PST For Registration and Sponsorship Opportunities, Please Visit www.HolidayMagicCD.com

OUR 2022 SPONSORSHIP LEVELS AND BENEFITS

Sponsorships help us to produce and deliver music and activity books to hospitals worldwide each year. They also help to cover the costs of "An Evening of Holiday Magic". Financial support is essential, and the need for official sponsorships has risen. Sponsoring Children's Holiday Magic Project offers excellent exposure and benefits that include branding, media placement, and access to local communities.

SPONSORSHIP OPPORTUNITY LEVELS AND BENEFITS

| <i>Sponsorship Level and Benefits</i> | <i>Diamond</i> \$5,000 | <i>Gold</i> \$2,500 | <i>Silver</i> \$1,000 | <i>Bronze</i> \$500 |
|---|---|--|---|---|
| <i>Name Acknowledgment on Event Registration and CHMP Website (500 Views)</i> |  Also includes Prominent Name and Logo On All Printed CHMP Event Materials (+100 Views) |  |  |  |
| <i>Complimentary Tickets to CHMP Events!</i> | <ul style="list-style-type: none"> • 6 tickets to annual "An Evening of Holiday Magic" gala • 12 opportunity drawing tickets at "An Evening of Holiday Magic" • 4 tickets to autumn "Hike for Holiday Magic" event • 4 tickets to spring "Hike for Holiday Magic" event • CHMP CD collection | <ul style="list-style-type: none"> • 4 tickets to annual "An Evening of Holiday Magic" gala • 2 opportunity drawing tickets at "An Evening of Holiday Magic" • 4 tickets to autumn "Hike for Holiday Magic" event • 4 tickets to spring "Hike for Holiday Magic" event • CHMP CD collection | <ul style="list-style-type: none"> • 2 ticket to annual "An Evening of Holiday Magic" gala • 1 opportunity drawing ticket at "An Evening of Holiday Magic" gala • 1 ticket to autumn "Hike for Holiday Magic" event • 1 ticket to spring "Hike for Holiday Magic" event | <ul style="list-style-type: none"> • 1 ticket to annual "An Evening of Holiday Magic" gala • 1 opportunity drawing ticket at "An Evening of Holiday Magic" gala |
| <i>Logo Placement on Donor Honor Slide Show During Event (200 Views)</i> |  Also Includes Premium Logo/Name Recognition during "An Evening of Holiday Magic" Event (+200 views) |  |  |  |

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|--|--|---|---|---|
| <i>Name Acknowledgment in All Marketing (12,332 Views)</i> |  <i>Also Includes 5 Premium Social Media Acknowledgments (+12,415 views)</i> |  |  |  |
| <i>Sponsor Call Out with Specific Thank You During Show by Emcee (200 Views)</i> |  <i>Also Includes Banner Placement at Three Additional CHMP Events (+60 Views)</i> |  |  | |
| <i>Recognition as table read and musical portion sponsor</i> |  | | | |
| <i>Total Minimum Reach</i> | 25,827 | 13,232 | 13,232 | 13,232 |

*Don't see the benefits you're looking for? Let's talk! Email info@holidaymagiccd.com and our team will be happy to discuss options with you!



Make checks payable to Children's Holiday Magic Project. Mail to PO Box 3386, San Diego, CA 92163. **OR**, click **DONATE** on our website www.HolidayMagicCD.com. Benefits listed are subject to availability and receipt of information-such as logo files, by established deadlines.