

**We Invite
You To
Join Us!**



**CHMP 2021
SPONSORSHIP
LEVELS AND
BENEFITS**

**Children's Holiday Magic Project
(CHMP) is a tax-exempt 501(c)(3)
nonprofit organization.**

Support for our annual gala fundraiser CD release event, "An Evening of Holiday Magic," comes from those that understand the impact of this program on hospitalized children that cannot be home for the holidays and the healing power of music and stories. Every year our outreach grows and our goal is to distribute 10,000 "Care Deer Packs" which include a coloring/activity book, crayons, and an exclusive download link for the new recording, to children in over 70 hospitals in December 2021.

Event Details: Sunday, December 12th, 2021 • 5:00 PM PST

For Registration and Sponsorship Opportunities, Please Visit www.HolidayMagicCD.org

OUR 2021 SPONSORSHIP LEVELS AND BENEFITS

Sponsorships help us to produce and deliver music and activity books to hospitals worldwide each year. They also help to cover the costs of “An Evening of Holiday Magic” Financial support is essential, and the need for official sponsorships has risen. Sponsoring Children’s Holiday Magic Project offers excellent exposure and benefits that include branding, media placement, and access to local communities.

The more you and/or your company contributes increases our opportunity to bring smiles to more faces of children that cannot be home with their families this holiday season.



SPONSORSHIP LEVELS AND BENEFITS	DIAMOND \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Name Acknowledgment on Event Registration and CHMP Website(500 Views)	★ Also includes Prominent Name and Logo On All Printed CHMP Event Materials (+100 Views)	★	★	★
Logo Placement on Donor Honor Slide Show During Event (200 Views)	★ Also Includes Premium Logo/ Name Recognition during “An Evening of Holiday Magic” Event (+200 views)	★	★	★
Name Acknowledgment in All Marketing(12,332 Views)	★ Also Includes 5 Premium Social Media Acknowledgments (+12,415 views)	★	★	★
Sponsor Call Out with Specific Thank You During Show By Emcee (200 Views)	★ Also Includes Banner Placement at Three Additional CHMP Events (+60 Views)	★	★	
Recognition as table read and musical portion sponsor	★			
TOTAL MINIMUM REACH (impressions)				
	25,827	13,232	13,232	13,232

Please Make checks payable to Children’s Holiday Magic Project. Mail to PO Box 3386, San Diego, CA 92163. OR, click DONATE on our website @ www.HolidayMagicCD.org

Benefits listed are subject to availability & receipt of requested information such as logo files, by or before 11/15/2021.

Children’s Holiday Magic Project (CHMP) is a tax-exempt 501(c)(3) nonprofit organization.